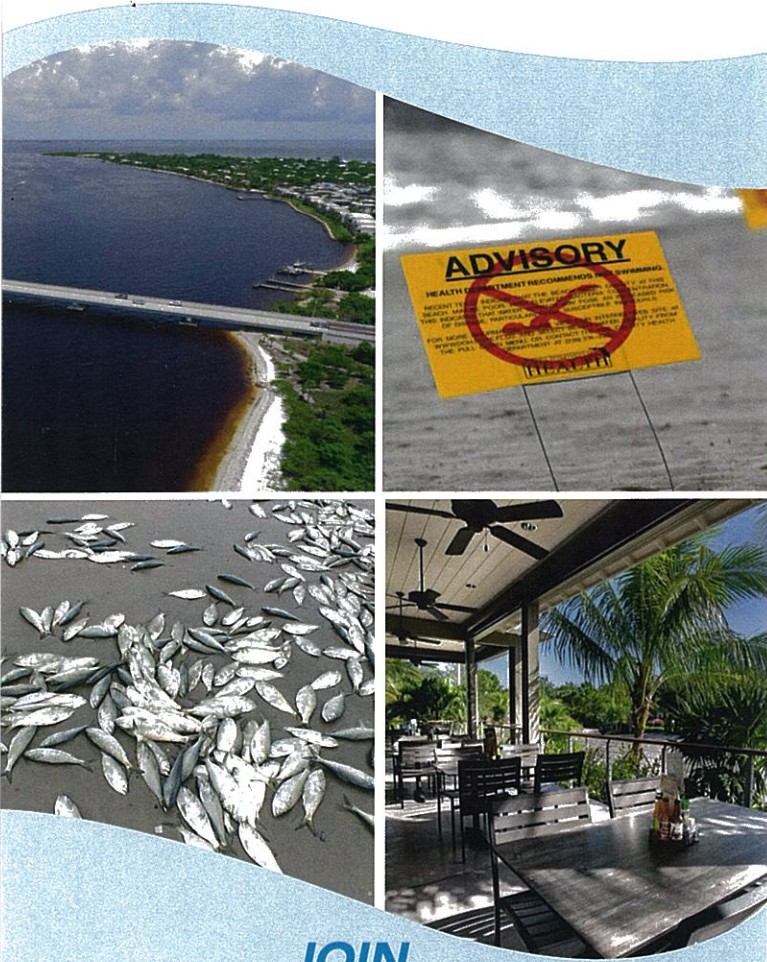




FLORIDA ECONOMIC COUNCIL



JOIN  
**FLEC**  
TheFLEC.org

**BOARD OF DIRECTORS**

- CHAIRMAN** Richard Johnson | Owner, Bailey's General Store
- VICE-CHAIRMAN** Joe Orndorff | President, The Island Inn Company
- SECRETARY** Mark Anderson | Owner, Benchmark General Contractors
- TREASURER** David Schuldenfrei | VIP Realty Group

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FLORIDA ECONOMIC COUNCIL

**WHO ARE WE?**

The Florida Economic Council is a business organization formed to be the voice for the segment of Florida's tourism industry which is most negatively impacted when Florida's beaches and waterways are unusable.

**OUR GOALS**

By becoming the voice for the thousands of businesses which suffer when beaches are closed and waterways are polluted **FLEC** will:

- Advocate locally, as well as in Tallahassee and Washington, for long-term solutions to the root causes of red tide, toxic algae and other water contaminants.
- Compile and release data documenting the financial losses to businesses resulting from unusable waterways and beaches.
- Inform and educate the business community of projects that reduce toxic algae discharges, red tide and other water contaminants.

**WHY JOIN?**

**BY JOINING FLEC**, you are banding together with other Florida businesses demanding our leaders take action to reverse the ever increasing trend of red tide and algae outbreaks.

Over 100 million people visit Florida every year, making tourism Florida's #1 industry. The lifeblood of Florida's tourism economy is it's beaches and waterways. When Florida's beaches and waterways become unusable, Florida's economy and workforce suffers.

**FLEC** is the only voice for small and large businesses that rely upon Florida's beaches and waterways to attract visitors to their local areas.



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